

# Job Opening: Business Development Executive (Fresher)

 **Location:** Sector-62, Noida

 **Employment Type:** Full-Time

 **Salary:** As per market standards (based on skills & communication)

## About Us

**BINARAMA Pvt. Ltd.** is a fast-growing and innovative technology company dedicated to delivering cutting-edge digital solutions that empower businesses and simplify lives.

In collaboration with our sister company, **Radical Education**, we are expanding our digital footprint across the IT and Education sectors—creating impactful solutions that bridge technology and learning.

## Position: Business Development Executive (Fresher)

We are looking for enthusiastic, confident, and communication-driven freshers who are passionate about sales, client handling, and business growth. If you have strong negotiation skills and a professional attitude, this is a great opportunity to build your career in business development.

## Key Responsibilities

- Identify and connect with potential clients/customers through calls, emails, and meetings
- Build and maintain strong professional relationships with prospects
- Understand client requirements and present suitable business solutions
- Generate leads and contribute to company revenue growth
- Coordinate with internal teams for smooth client onboarding
- Maintain regular follow-ups with clients
- Meet sales targets and business development goals
- Prepare reports on client interactions and lead conversions

## Required Skills

- Excellent verbal and written communication skills
- Strong confidence and professional personality

- Good negotiation and persuasion abilities
- Basic understanding of sales and business strategies
- Self-motivated with a growth mindset
- Ability to work in a fast-paced environment
- Positive attitude and team spirit

## Educational Qualification

- BA
- B.Com
- MBA (Preferred)

## Additional Advantage

- Candidates with their own laptop will have an added advantage

## Why Join Us?

- Excellent career growth opportunities
- Exposure to IT & Education industries
- Professional and dynamic work environment
- Skill development and hands-on business experience
- Opportunity to work with rapidly growing brands

 **Kickstart your career with BINARAMA Pvt. Ltd. and become a part of our growth journey!**

 **Apply Now!**

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